



# SUD-OUEST

SUMMER SERIES

## 2025 SPONSORSHIP PROPOSAL







# **SUD-OUEST**

## SUMMER SERIES

**The Sud-Ouest Summer Series is a non-rated local horse show series that prides itself in bringing affordable horse showing to the Sud-Ouest Montérégie area. Strategically planned with the needs of local students in mind, the Sud-Ouest Summer Series holds three 2-day events.**

**Each show attracts approx. 300 competitors and spectators combined. It prides itself in being a grassroots organization with the equestrian community being the heart of its conception and realization.**

**The series cannot survive without the donations of our sponsors. Your support encourages the development and establishment of quality local horse shows, creating affordable competitive ambitions in a financially dominated field.**





# **SUD-OUEST**

SUMMER SERIES

Thank you in advance for your sponsorship consideration. Please don't hesitate to contact us with questions. We're happy to speak with you in more detail about your business and how we can work with you to promote it to the best of our abilities through your generous support.

**Lindsay Robb**  
**Sponsorship Director**  
**Sud-Ouest Summer Series**  
**[lindsay.robbs@gmail.com](mailto:lindsay.robbs@gmail.com)**  
**438-882-1468**

**[www.sudouestsummerseries.ca](http://www.sudouestsummerseries.ca)**





# BRONZE SPONSOR

## \$100



Cash or "In Kind" donation, which provides prizes to the division Champion and Reserve Champion at **1 of our 3 shows.**



Sponsor receives signage, and promotional materials for the show date sponsored. \*



Logo and link in the Bronze Sponsor section of our website.  
Regular social media shout-outs leading up to and during the show.

\*Banners, signs and promotional materials provided by the sponsor.



# SUD-OUEST

SUMMER SERIES

# SILVER SPONSOR

# \$200



Cash or “In Kind” donation, which provides prizes to the division Champion and Reserve Champion at **2 of our 3 shows.**



Sponsor receives signage, and promotional materials for the show dates sponsored. \*



Logo and link in the Silver Sponsor section of our website.  
Regular social media shout-outs leading up to and during the show.

\*Banners, signs and promotional materials provided by the sponsor.





# SUD-OUEST

SUMMER SERIES

# GOLD SPONSOR

# \$300



Cash or “In Kind” donation, which provides prizes to the division Champion and Reserve Champion at **all 3 shows.**



Sponsor receives signage, and promotional materials for the show dates sponsored. \*



Logo and link in the Gold Sponsor section of our website.  
Regular social media shout-outs leading up to and during the show.

\*Banners, signs and promotional materials provided by the sponsor.



# ON-SITE SPONSOR

## \$200/day



Provided with space for a tent in a high traffic area with a min of 6 announcements/day encouraging people to stop by.



May sell goods, provide promotional materials, and hand out snacks and/or refreshments at their tent.



Option to provide door prize(s) to be announced the day(s) set up at the show.  
Social media plugs leading up to and on day of show.





# JUMP SPONSOR

**Starting at \$550**

- **Let our team design a custom jump to promote your business!**
- **Your custom jump will be used in our hunter and/or jumper ring.**
- **We'll work with you to build a jump that matches your branding and colour scheme and will quote you based on the materials required.**
- **Your price is dependant on the materials required to build it.**







# PRESENTING SPONSOR

**\$3000** (Add on \$1500 for Ribbon Sponsorship)

**As our Presenting Sponsor, your name will be attached to the Sud-Ouest Summer Series on all of our promotional materials, and media posts and will also include the following benefits:**

- Option to have your tent set up in a high-traffic area and/or bring in other displays such as vehicles.
- A minimum of 6 announcements throughout the day encouraging people to stop by our display/tent.
- Social media plugs leading up to and on the days of the shows.
- Ringside signage.
- Name/logo on all ribbons for each show (additional \$1500).
- Build and design of customized jump to match your company's brand (additional \$550).
- Option to provide door prize(s) on show days.
- Name/logo on all end-of-year series championship coolers.
- Logo and link attached to the top of each page of [www.sudouestseries.ca](http://www.sudouestseries.ca)

